



MAY 2021

www.chrdri.net



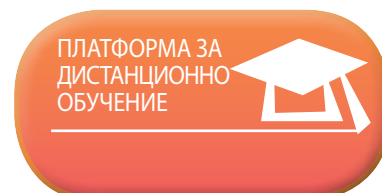
[/chrdri.kremikovci](https://www.facebook.com/chrdri.kremikovci)

BULLETIN

ON FOCUS

TRAINING OF TRAINERS FOR
WORKING IN AN ELECTRONIC
ENVIRONMENT THROUGH THE
MOODLE PLATFORM

CHRDRI IN SUPPORT OF SOCIAL
ECONOMY AND CORPORATE
SOCIAL RESPONSIBILITY POLICIES



ON FOCUS

In connection with an order of the Minister of Health № РД - 01-265/23.04.2021, regulating group activities in educational centers and schools, CHRDR I resumed the attendance classes. In May, in accordance with all anti-epidemic measures all trainings scheduled for the month start, as well as those whose opening was planned for the beginning of 2021 and was postponed in connection with the complicated epidemic situation until this moment. The trainings have been organized in a special schedule in two shifts and in small groups so as the different flows not to be mixed and the required social distance to be kept.

Pause periods due to the pandemic were effectively used by the team of the Center for experimental introduction of vocational training through the opportunities provided by modern communication technologies. This is a trend that will be maintained and continued by the gradual inclusion of elements of e-learning even during the periods of face-to-face classes. From a methodological point of view, an opportunity will be created for the introduction of an additional element of interactivity, allowing the formation of groups by interest, uploading additional materials for professional literacy, etc. In the end of April, the CHRDR I's lecturers were trained to work with the Moodle platform, and then in addition to technical instructions for working with the platform, valuable methodological advice was given on the nature of learning interaction in an electronic environment.



The seminars, as well as all planned activities under the project „Integrated trainings for the administration on the labor market and in the social sphere“, are held in accordance with the schedule prepared in the beginning of the year. In the end of May, a seminar on „Social work with individuals and families at risk. Specifics of working with clients in a multiethnic environment - opportunities and challenges,“ will be held and during it specialists from various institutions and organizations working in the social sphere will have the opportunity to discuss their experience and different points of view on the topic and to supplement their knowledge.



The focus of the current issue of the bulletin is the ongoing joint activities, which will be carried out together with the MLSP Directorate “Standard of Living, Demographic Policy and Social Investments” in support of social entrepreneurship and corporate social responsibility. Dr. Temenuzhka Zlatanova, Head of “Standard of Living and Demographic Policy” Department at the Ministry of Labor and Social Policy, tells us more about them.

TRAINING OF TRAINERS FOR WORKING IN AN ELECTRONIC ENVIRONMENT THROUGH THE MOODLE PLATFORM

In the period 26-27 April 2021 a seminar for teachers was held at the Center for Human Resources Development and Regional Initiatives, aimed at acquainting the lecturers with the basic principles and features of the Moodle distance learning platform. This was a part of a cycle of trainings for trainers, which the Center will conduct for all its current and future teachers. The first day of the training was carried out in presence and the lecturer, Mrs. Maria Zlateva, gave basic theoretical and methodological guidelines for working in the Moodle based electronic environment, emphasizing the role of new technologies in changing the nature of the interaction

with students. The second day of the seminar was held in electronic environment through the Moodle platform and the participants in the seminar were given the opportunity to get acquainted with the technical possibilities of the training process through it. The training was broadcasted live through the Facebook page of the Center and the recording of the first day is available on the Facebook page of the CHRDR I, and from the second day it is on the Moodle platform of the Center. We've asked the CHRDR I team about the extent to which and how its goals were achieved.





Ivan Bakalov, Head of the Training Activities Department:

This training is the beginning of a process. As many of you know, together with the colleagues from the Employment Agency,

for the first time we are moving towards the implementation of regulated distance vocational training, financed through a state subsidy from the National Action Plan for Employment. This fact was impossible for us until this moment. Now, for the first time, through two courses - „Software Development“ and „Administrative Services“, which were identified by us as appropriate, we conducted distance learning of modules from the theoretical part. The idea is with small steps and providing comprehensive empirical data about the training to the colleagues from the Ministry of Labor and Social Policy to go in the direction of creating opportunities for vocational training in a distance format, which are especially useful for the moments of interruption of face-to-face classes. There are still many opportunities ahead, funded and supported by the European Union, for which we must be prepared. For making this easy and possible to happen, first of all, all current and future teachers of the Center must be prepared.

Maria Zlateva, tutor at the seminar:

It is important learning in an electronic environment to happen not only when physical distance is needed. It should be a part of the vocational training in general, because it gives more opportunities for gaining additional knowledge and skills. Incorporating teaching elements into an electronic environment can also make face-to-face classes more attractive. E-learning enriches the methods of working with learners, it is a new type of learning in terms of pedagogical methods, not just the inclusion of new technology and we must effectively use the opportunities it creates.



Virginia Todorova, lecturer in vocational training courses and participant in the seminar:

As a participant in the training for trainers and a lecturer in courses for the unemployed, I highly appreciate the fact that the Center makes efforts to increase the capacity of its lecturers. First of all, the training was prepared in view of the specific work in the Center, taking into account the profile of our students. Through this training, lecturers receive not only practical skills for working through Moodle, but also methodological guidelines, which are extremely important for achieving high quality of the training process in the courses funded by the National Employment Action Plan.



CHRDRI IN SUPPORT OF SOCIAL ECONOMY AND CORPORATE SOCIAL RESPONSIBILITY POLICIES

In support of the implementation of the policies of the Ministry of Labor and Social Policy and in cooperation with the Directorate „Standard of Living, Demographic Policy, Social Investments“ (SLDPSI) of the MLSP, in 2021 the Center will work on a number of seminars and events in support of the promotion and development of the social economy and corporate social responsibility. Temenuzhka Zlatanova phd, Head of the “Standard of Living and Demographic Policy” Department at the Ministry of Labor and Social Policy, tells us more about the planned events.



G. Ivanova: *Mrs. Zlatanova, you already have many years of professional experience and that is why you have the opportunity to observe the processes in their dynamics and in all their complexity. What are your impressions of the work of the directorate with the Center over the years and how will you use the experience gained so far in the activities that are planned jointly to support the promotion and development of the social economy and corporate social responsibility?*

T. Zlatanova: The Ministry of Labor and Social Policy, as an institution of the executive power, based on the principles of the European social model, is called to guarantee the right for decent work, full social realization and development, as well as adequate social protection from society of all Bulgarian citizens and for every citizen of another state who is on the territory of the Republic of Bulgaria. To accomplish this mission, MLSP experts need to make efforts that will reach people. The natural bridge between the citizens and the experts is the Center, which through trainings of employees from the ministry, from the administration of the central and local government, from social partners and non-governmental organizations, on topics

within the competence of the Minister of Labor and Social Policy, is the best conductor of the pursued policies. As you mentioned, my long experience in the MLSP gave me the opportunity to cooperate with the Center, not only as an employee in the Directorate “Standards of Living, Demographic Policy and Social Investments”, but also as an expert in the field of income and living standards. The activities of the Center extend beyond the borders of the country. The Center works innovatively with international institutions. In this context, I cannot fail to mention the active support we have received from CHRDR I in organizing seminars and a series of consultations with experts in the field of income from the International Labor Organization headquarters in Geneva. They were extremely useful not only for the MLSP experts, but also for the social partners in the ratification of ILO Convention 131. The support of the Center through the organization of highly professional online meetings with ILO representatives, even in 2016-2017, when this approach was not so popular, is highly appreciated and gives us confidence to continue with the joint projects. The goal of our joint activity in 2021 is to support the work of the MLSP for further development of policies, programs and implementation of plans in the areas of social economy, corporate social responsibility and labor income. Currently, despite the challenges connected to the crisis because of the spread of COVID-19, the Corporate Social Responsibility strategy (CSR) for the period 2020-2021 is being implemented. One of the main goals of both – the Strategy and the the Plan, is to establish the leading role of the state and in particular of the MLSP in the policy for development of the corporate social responsibility in Bulgaria. That is why it is very important for us and we rely especially on the professionalism of the CHRDR I team in preparing and organizing a series of informational seminars to stimulate the development of CSR activities and introduction of tools for their evaluation in creating partnerships between state/municipal structures and representatives of the business, as well as for training seminars, specially organized for general secretaries of state institutions and district administrations with a view to further application of the principles of CSR in the public administration.

G. Ivanova: *Can you tell us specifically what events will be held, for whom they are intended and what is their main purpose?*

T. Zlatanova: The activities planned for this year include preparation and holding of explanatory seminars, consultative meetings, meetings for exchange of experience and presentation of good practices, informational campaigns, preparation of advertising materials, etc. They will be organized in the capital and in other cities with the participation of the social partners, representatives of the municipal structures, the scientific circles and the civil organizations for the benefit of the inclusion of CSR activities.

G. Ivanova: *Could you explain to us very briefly why support is needed for the development of income policies, demographic development, the social economy and the promotion of corporate social responsibility?*

T. Zlatanova: People are the most important and valuable resource with their health, education, qualifications, abilities and skills.

The policy in the field of the living standard is a part of the social policy of the government and its implementation in the medium term is among its key priorities. The creation of modern measures that are harmonized with the implemented policies of the European Union leads to reduction of inequality and poverty among workers, to achievement of social cohesion and the creation of equal opportunities for a full-bodied social and productive life for all social groups and to application of minimum standards that could ensure an acceptable level of the living standards. During the recent years, the social and solidary economy has been a separate and economically sustainable sector with a growing volume of social investment, which has a positive social impact in terms of access to employment, social inclusion, independent living and standards of living of vulnerable groups. It develops within a variety of forms of cooperation between the subjects of social and solidarity economy, the conventional business, the citizens and the central and local government bodies. Employers, bodies of administrative structures and civil society organizations introduce and apply the principles of corporate social responsibility. Consumers support socially responsible businesses that integrate innovative management models. The policy is related to the analytical construction, consulting and application of targeted tools for conducting an integrated approach with the concerned parties, which will ensure the optimal relationship between income trends and objective socio-economic indicators. It has a significant and positive impact in terms of planning, coordination and monitoring in the implementation of the priorities of the strategic documents for demographic development by the involved institutional staff. It reflects the current trends for transformation of the economy in the direction of multiplying its social impact through the encouraged introduction of innovative management and entrepreneurial models.

The demographic development policy is aimed at the entire population of the Republic of Bulgaria and covers the three main phases of the human life cycle (youth, working age and retirement age) and the MLSP is responsible for developing and conducting of the monitoring just as the reporting on progress in the field of demographic policy.

G. Ivanova: What are your expectations about the collaboration with the Center in the context of the accomplished joint projects?

T. Zlatanova: Directorate „Standard of Living, Demographic Policy, Social Investments“ (SLDPSI) has gained positive experience in working with the CHRDR I on joint initiatives and projects, including those with budget funding. In 2017, a joint project for the development of cooperation in the field of demographic policy was successfully implemented. By orders of the Minister of Labor and Social Policy In 2018 and 2019 round tables, three consultative meetings with foreign participation, training seminars, workshops and discussions were held. Our joint work so far has always been characterized by precision, accuracy, very good quality of services, achievement of goals within the set deadlines and effectively spent funds. SLDPSI directorate relies on the team of the Center because of their competence, many years of experience and their professionalism in the work. That is why it has always been a pleasure for us to work together.

The editorial team of the newsletter thanks Ms. Temenuzhka Zlatanova for the interview!

Editorial Board:

Galina Ivanova phd

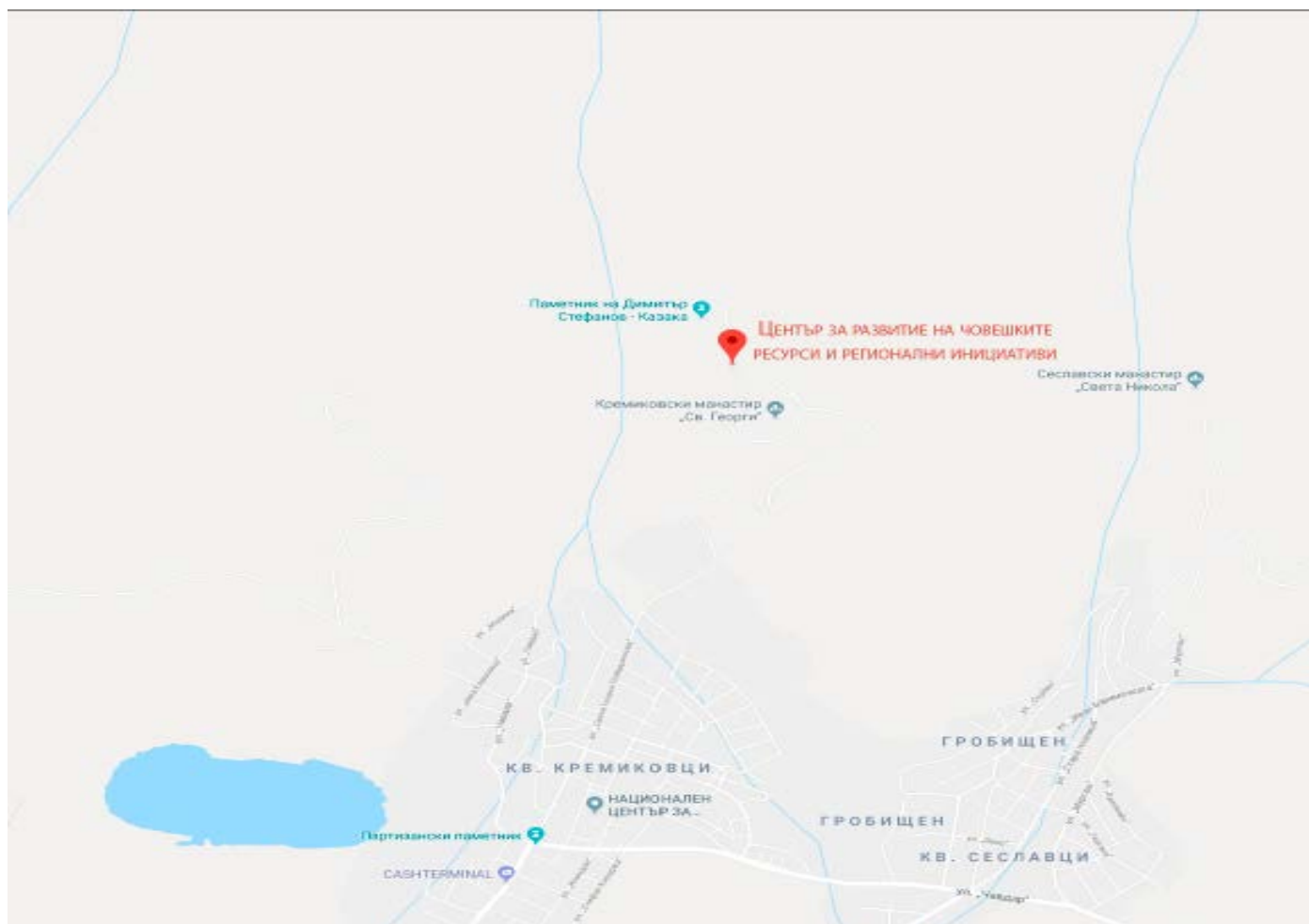
Gabriela Nikolova, chief expert

Petya Stoyanova, chief expert

The bulletin is funded by the HRD OP 2014-2020, within the Integrated Trainings for the Administration in Institutions, working on the Labour Market and in the Social Sphere.

The copyrights of this bulletin are the property of the information center at CHRDRI.

No part of this product may be copied or used without the consent of CHRDRI. Infringers will be treated within the meaning of the Copyright Protection Act.



www.chrdri.net



[/chrdri.kremikovci](https://www.facebook.com/chrdri.kremikovci)

e-mail: chrdri@chrdri.net

www.eufunds.bg



ЕДНА ПОСОКА
МНОГО ВЪЗМОЖНОСТИ